



IAN EDWARDS



Create a business by design,
not luck!



QUALIFICATIONS

Diploma of Business Coaching
Diploma of Professional Coaching
Diploma of Executive Coaching
Certified Professional Behavioural Analyst
Certified Professional Motivators Analyst
Certified Professional EQ Analyst

Ian is an Associate Member of the Australian Institute of Professional Coaches and a member of the International Coach Federation.

THE COACH IN YOUR CORNER

With 35 years in business under his belt, Ian has owned trade, service, retail, manufacturing and now professional service forms of business, all very successful in their own right.

Just a few years ago, Ian sold off competing interests to focus on Planalife and Business on Purpose.

He has a strong desire to help people Planalife they want to live in through a Business on Purpose. He runs workshops, and private coaching sessions, and provides outsourced HR services and recruitment with the help of his team.

Ian is the author of:

- The 5 Keys to Successful Business Planning
- 25 Tips from Twenty Five years, and
- It took me 18 years to become an adult but 18 decisions to become a man.

He has been married to his beautiful Donna for over 35 years and together they have three married children and eight grandchildren. He loves family time, boating, fishing, jet-skiing, photography and travel.

Another important part of Ian's life is the community of New Vine Lakes Baptist Church.

His love of volcanos has seen him visit eight different volcanos around the world.

CONTACT

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